

Co-designing Interactive Cultural Heritage Experiences: Use Cases, Pilots and Future Experimentation

Dissemination event: Tourisma, Florence, Italy (physical event)

Date: 27 February 2026

Time estimation: 09:15-11.15 (2 hours)

Location: Room 9 | Tourisma Congress Palace, Florence, Italy

Lead: Alberto Bucciero and Sofia Pescarin

Programme

9.15 - 9.25: UNICHE – Co-designing Interactive Cultural Heritage Experiences

Use cases, pilots and future experimentation

Speakers: Alberto Bucciero, Sofia Pescarin (CNR ISPC)

9.25 - 9.45: UNICHE technologies

From tools to experiences: enabling co-design and experimentation

Speakers: Alberto Bucciero, Sofia Pescarin (CNR ISPC) on behalf of the UNICHE consortium

9.45 - 10.05: Complex archaeological contexts

The archaeological site of Kalapodi: co-designing interactive experiences in a stratified context

Speakers: Alberto Bucciero, Sofia Pescarin (CNR ISPC) on behalf of the UNICHE consortium

10:05-10:25: Urban heritage and territory

The Messapian city walls of Ugento: interactive experiences for distributed cultural heritage

Speaker: Francesca Di Palma (CNR ISPC)

10.25-10.45: Permanent museum spaces and digital interactivity

The case of the Museo Galileo – Istituto e Museo di Storia della Scienza

Speaker: Ilenia Ulivi, Marco Berni, Elena Fani, (IMSS)





10.45-11.05: Mobile and itinerant exhibitions

Transferable interactive experiences from the Museum of Architecture in Wroclaw

Speaker: Alberto Bucciero, Sofia Pescarin (CNR ISPC) on behalf of the UNICHE consortium

11.05-11.15: Closing session

From pilots to future experimentation

Speakers: Alberto Bucciero, Sofia Pescarin (CNR ISPC)



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