Immersive Futures

XR, Digitalization and the Rise of the Metaverse (CCI & Tourism)

30 September 2025, 15:30h

Introduction

Antonia Gravagnuolo | CNR-ISPC, Naples

Research projects and infrastructures: from theory to practice

Multisensory Museums, Hybrid Realities, Storytelling and Technological Innovation
Eva Pietroni | CNR-ISPC, Rome

ATON: an open-source framework to accelerate the creation & deployment of liquid Web3D/WebXR applications for Heritage Science
Bruno Fanini | CNR-ISPC, Rome

Immersive and Interactive Visualization Systems for Digital Models for Museum Audiences
Enzo D'Annibale | CNR-ISPC, Rome

SMEs experience

AI-Powered Contextual Learning: from Training to Experience in Mixed Reality
Sam Minelli | META

Discussion & Conclusions