Single Market Programme (SMP/SME Pillar)

"COVID-19 Recovery through Sustainable Tourism Growth and SME Support" (SMP-COSME-2021-TOURSME)



TRACE

SMES TRANSITION FOR A EUROPEAN CIRCULAR TOURISM ECOSYSTEM

ANNEX I APPLICATION FORM

template - only for reading

Note that the application for the TRACE 2nd Open Call for SMEs Support should be done online at the link provided in the Call text

Disclaimer



Annex 1 – Application form template

I, the undersigned, Legal Representative

Name and Surname:
on behalf of
Legal Name of the company:
Operating in Country: Belgium Spain Other (specify):
Legal office (indicate full address: street, region, and country):
Operating office (indicate full address: street, region, and country):
Vat Number: Fiscal code:
Code of activity (NACE): 15510 — Hotels and similar accommodation 15520 — Holiday and other short-stay accommodation 15530 — Camping grounds, recreational vehicle parks and trailer parks 15610 — Restaurants and mobile food service activities 15630 — Beverage serving activities N7710 — Renting and leasing of motor vehicles N7721 — Renting and leasing of recreational and sports goods R - Arts, entertainment and recreation (select only IF related to tourism) Other related to tourism (specify):
Size of company (micro, small, big):
Short description of activity (max length 500 characters, including spaces):

Telephone number:
Website:
Contact person of the company for the project
Name and Surname:
Telephone contact:
E-mail:

ASK TO APPLY

to TRACE Open Call for SMEs Support

DECLARATION OF SUBMISSION

By submitting this application, I declare:

- That the SME I represent meets the requirements set out in the Call;
- I am aware that TRACE Support Programme will be conducted in English language;
- To fully accept the provisions of the Call;
- That I have read and understood the Privacy Policy and I agree with the processing of personal data.

SUBMIT

(ONLINE FORM)

Information for the evaluation of SMEs

1. SME Alignment to TRACE project circular tourism objectives and expected impacts

Application/SME must demonstrate a clear set of objectives aligned with the definition of the TRACE goals and with the general objectives of the project.

1.1. SME context and coherence with TRACE objectives (max 3.000 characters)

Please, describe the type of product and services provided and the overall coherence of the company strategy in line with TRACE project objectives.

1.2. Synergies and building capacity (max 3.000 characters)

Please, describe your position in the tourism value chain and motivate your capacity to build synergies (e.g., being member of an association/network, relations with the European Enterprise Network (EEN), other networks and initiatives related to sustainability and circular economy, etc.).

2. Impact of TRACE Support Programme on SME circular development

Applicants must demonstrate the expected outcomes and impacts of the TRACE support programme and its contribution to SME circular development.

2.1. Sustainability strategy (max 3.000 characters)

Please, describe how important are sustainability concerns for the SME, how they are addressed now, and what do you expect to change as a result of participating in TRACE Support Programme, also in relation to resilience concept (e.g. develop strategies for reduction of greenhouse gas emissions and natural resources consumption, access sustainability certification, increase positive social and cultural impacts, enhance economic performance, enhance technological or process/supply chain/organizational aspects).

2.2. Sustainability background (max 3.000 characters)

Please, describe any awards/grants/recognitions already received and projects funded in relation to TRACE project topics, objectives and challenges.



3. Allocated team and feasibility of transition towards sustainability

Applicants must provide credible evidence that the project team is committed to learn/grow and has the necessary skills and management experience to be able to implement the circular economy transition.

3.1. Staff involved (max 3.000 characters)

Please, provide a brief description of the team committed to engage in the TRACE Support Programme, including roles in the organization, general background, skills related to circular economy transition and sustainability.

3.2. Motivation and commitment (max 3.000 characters)

Please, describe the motivation and commitment of the team to participate in the full TRACE Support Programme - which include training activities, hands-on activities on GHG emissions assessment, and networking events. Please provide details about the time availability of the staff involved, and how you would overcome eventual temporary unavailability (e.g., other staff to be involved with similar skills, etc.)