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Single Market Programme (SMP/SME Pillar)

“COVID-19 Recovery through Sustainable Tourism Growth and SME Support”

(SMP-COSME-2021-TOURSME)



TRACE

**SMES TRANSITION FOR A EUROPEAN
CIRCULAR TOURISM ECOSYSTEM**

Announcement of an open call for recipients of financial support

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TRACE

SMEs TRAnSition for a European Circular tourism Ecosystem

Announcement of an open call for recipients of financial support

Action acronym: TRACE

Action grant agreement number: 101085893

Action full name: SMEs TRAnSition for a European Circular tourism Ecosystem

The action TRACE, co-funded from the European Union's SINGLE MARKET PROGRAMME (SMP/SME Pillar) under grant agreement No 101085893, foresees as an eligible activity the provision of financial support to third parties, as a mean to achieve its own objectives.

The types of activities to perform that qualify for receiving financial support are:

- Fitness check for tourism SMEs as regards sustainability practices and strategies, and compliance check for upcoming regulations;
- Supporting tourism SMEs preparation and application for sustainability/ environmental certification, such as EU Ecolabel certification and EMAS registration;
- Implementation of the Environmental Footprint Methods as part of the tourism SMEs sustainability strategy development (support the generation of Product Environmental Footprint, PEF, studies and Organisation Environmental Footprint, OEF, studies);
- Supporting the development of the tourism SMEs sustainability strategy and implementing the improvement measures following the recommendations of the PEF/OEF studies;
- Supporting upskilling and re-skilling of tourism SMEs on sustainability, digital innovation and data management;
- Boosting innovation in sustainable and resilient tourism through knowledge transfer and cross-sectoral collaboration;
- Increasing the competitiveness of tourism SMEs by improving their capacity and uptake of innovative sustainable solutions geared towards increased resilience;
- Developing sustainable business strategies in line with forward-looking market trends, to facilitate return of investment and the diversification of service offers;
- Developing socially sustainable tourism models, considering the impact and participation of local communities and reducing problems of over-tourism.

Opening of the call: Thursday, March 30th, 2023

Deadline: Friday, June 30th, 2023, 17:00 CET

Expected duration of participation: October 2023 to April 2025

Maximum amount of financial support for each third party: € 7,200

Language in which proposal should be submitted: English

Web address for further information (full call text/proposal guidelines):

<https://www.ispc.cnr.it/en/2023/02/21/trace/>

Email address for further information: support@iniziativa.cc